

N.S.S.S. meets the 2nd \& 4th Saturday of each month at 10:00 am in the NNMC at 1855 Oddie Blvd. in Sparks
http://renostamp.org
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## Editor's Byline

## September

Learning without thought is labor lost; Thought without learning is perilous. Confucius

## Casey Macken <br> Editor



Such fantastic news, I have been rereading my NSSS emails and was able to watch Harvey Edwards on KTVN news, talking about the stamp show. We know a celebrity. Thank you Dick Dreiling for sending that and we may have even broke even on the show. Wow! What great news, I am so sorry that I was not able to attend. I have taken the teaching job in Las Vegas, Nevada and I was moving back and forth between Reno and Las Vegas that weekend. It just shows what a great club we have.
I was able to attend the banquet and it was great to see Robert Martin, who had flown here, even though he is still in a wheelchair recuperating from a broken leg. Stan Cronwell is moving about after his surgery. I cannot wait to drive back for the meeting on the $14^{\text {th }}$. I will be bringing the penny boxes and some of the secretary's papers for all of those great people who are taking on those tasks.

Congratulations to Jean Johnson, on her Silver-Bronze award for the "The Chinese New Year" exhibit, it is listed on the APS website and to Terri Edwards, for receiving the Holmsted Award for her exhibit. Read her article in this Post Boy. Congrats to the other winners.
Both meetings in September will be at the Silverada Mobile Estates, thank you again George Ray for arranging it. First meeting is an auction meeting and the second is an consignment meeting, we always need help in soaking stamps for the penny boxes. If you know any group that can use the common stamps please let the board members know.
The SACAPEX show in Sacramento is soliciting for exhibits, you won one now, want to go for another win! Don't forget we now have Scott catalogs to look up stamps. Hope to see you at the meeting. Keep collecting!

# A Recap of the 2013 Greater Reno Stamp and Cover Show 

## By Harvey Edwards

The 2013 Greater Reno Stamp and Cover Show has now come and gone. This year's event was held on August $17^{\text {th }}$ and $18^{\text {th }}$. We were once again at the National Bowling Stadium but this time in the Bowling Hall of Fame Museum on the first floor. The Squad Room is undergoing a significant renovation. We had a show critique at our August $24^{\text {th }}$ meeting. A summary is provided here.
GENERAL - This year we counted 386 attendees at the show. This is higher than our typical attendance of a little over 300 so we were pretty happy with the turnout. Our highest attendance in the past 10 years was when we had the post office G-10 and Thrivent mailings the same year and had over 500 attendees. Over the past several years with the show in the $4^{\text {th }}$ floor Squad Room (and once in the main concourse), we have had 15-16 dealers at each show along with the post office and the Nevada Jr. Duck Stamp display. This year we were limited to 12 dealers, the post office, and the Jr. Duck Stamp display. With an early bird price of $\$ 275$ per table, the show income was $\$ 1,100$ lower without those four tables. The show budget, as approved by the Board, anticipated a loss of $\$ 751$. Our preliminary balance sheet showed a loss of about $\$ 100$. Savings generally came from three areas: having a quicker tear-out; fewer dealer licenses to buy; and not being charged for the fire marshal's inspection.
We received many comments from dealers and attendees about the room, with most comments being favorable.
ADVERTISING - Advertising is the show's second highest cost, just a couple of hundred dollars less than security. John Walter was the advertising chair again this year. This was his second year and he did a great job. We had listings in the APS journal and Linn's. The RGJ listed the show on their events page on both Saturday and Sunday. Several people mentioned the listing when they came in.
Charles White printed up about 5,000 postcards. Over 2,000 of the cards were sent to APS members and past attendees. We received 10 promo spots on KUNR (88.7) the Monday through Wednesday prior to the show. The club website also included information about the show.
On the plus column, several attendees who received one of the postcards commented on the variety of stamps used to pay postage on the cards. Discount postage was used on the cards that were purchased from Paul Glass. We also received several phone calls asking for more information about the show, both before and after the show.
When our show was on the $4^{\text {th }}$ floor we would hang the banner on the far wall of the main concourse by the door leading to the Squad Room. This year we hung the banner outside the building spanning the museum windows so that it could be seen from the street. We also were visited by channels 4 and 2 , which was exciting even though only channel 2 aired a story. It was a little disappointing that the cameras showed up just a few hours before the show closed on Sunday.
Some of the negatives noted included a suggestion to find a better way to display the banner outside. (The tape holding the sign came loose in the heat.) The issue is that only a certain type of tape is allowed by the Stadium in order to avoid leaving a residue or damaging the metal. A smaller banner was suggested. Other suggestions included: use the ATA membership list (available only in hardcopy and is not geographically sorted); send blank cards to other clubs and dealers to distribute; emphasize in our advertising that the dealers are buying; have a special show newsletter; provide membership applications at the front desk; and make information about the club meetings more prominent.
SET-UP AND TEAR-OUT - Mike Potter has handled storing and moving the frames to the Stadium the past several years and does a great job of it.
On the plus side, set-up and tear-out was quicker than typical. Loading and unloading was right outside the showroom on Center Street and we didn't have to wait for the elevator, which in itself saved a lot of time. We loaded in less dealers and had only one pallet of exhibit frames ( 40 frames total). On Sunday evening, all the dealers were loaded out within an hour of the show closing. That allowed the show to save about $\$ 50$ on the youth help as well as an hour of security.
On the negative side, few dealers knew about the show being moved to the museum. Also there was a little hassle during tear-out loading the frames onto the truck from the sidewalk.
SECURITY - Stan has been working with ESI to provide show security for the past several years. Security is the show's highest expense, typically around $\$ 1,100$. Security expenses were a little less this year because of the quicker tear-out.
On the minus column, the museum, with 2 exits leading directly to Center Street, is more vulnerable than either of the $4{ }^{\text {th }}$ floor rooms. This year Stan dedicated himself to standing watch at the emergency exit at the back of the showroom. As a result, his wallet didn't get exercised as much as it usually does at the show. Another negative was that the security people needed to be reminded to circulate more. EXHIBITS/AWARDS/JUDGES/BANQUET - Terri Edwards covered exhibits, awards, and judges this year. We had 34 frames of exhibits in the museum and 2 additional "My Favorite Things" in the Stadium (one near the showroom entrance and one on the $4{ }^{\text {th }}$ floor to direct people back down to the $1^{\text {st }}$ floor). This, and last year, were a low turnout of exhibits. We have had 60 frames of exhibits in most years. One exhibit, a 1-framer, was from outside the club membership. Lighting in the room was good for the exhibits. A negative noted in the critique was about empty frames resulting from exhibitors being a no-show and not giving notice.
Paul Glass was responsible for hospitality (providing snacks and drinks for the workers and dealers) and arranging the awards banquet. The banquet was at the Siena Hotel Spa Casino again this year in a very nice private room. About 25 people attended. The chef had a special dessert cake decorated with an image of the 1964 Nevada centennial stamp. Leftover cake was brought to the August 28 meeting.
DEALERS/FACILITY - We lumped dealers and facility together for the critique this year because the two were interdependent.
Charles handled the dealers and I had the facilities. As mentioned earlier, we had 12 dealers at the show. This was four less than normal
and was due to the room size. Several dealers who have done our show in the past were turned away.
On the plus side, the dealers were happy with sales, location, traffic, and display of the stamp show sign outside.
Some negatives or areas to improve include: provide better directions to first floor or to the location of the showroom; place a sign on the emergency exit to direct street traffic to the main entrance; and purchase or rent a megaphone or PA system if we use the museum again.
Members at the critique overwhelming liked the museum and said they would like to see future shows there. It was pointed out that we may have to raise table rates if we are limited to 12 or 13 tables. Members were asked if they would like to do away with the exhibits in order to accommodate additional dealers and again overwhelmingly indicated that exhibits should be a part of the show.
2014 STAMP SHOW - What's up for next year? We have talked to the Bowling Stadium. The Squad Room and the Hall of Fame are both available for our use, depending on our show dates. Whichever room we are in we will have to relook at our layout: for the Squad Room because of the remodeling and for the museum so that we can try to squeeze more dealers and exhibits into the room.
Also don't forget that 2014 is the celebration of Nevada's sesquicentennial. We will be looking at ways to incorporate the theme into our show. Let us know your ideas.


## An Engineering Victory of the First Order: Hoover Dam by Terri Edwards



After winning the Holmsten Award at the Greater Reno Stamp and Cover show, I was asked to write a story about my Hoover Dam post card exhibit. I'd like to tell you about why I chose that subject, why real photo post cards, and how I put it together.

I am an employee of the Bureau of Reclamation and I actually had the opportunity to work at Hoover Dam for about four years. Every work day I made the 70 -second ride down and minute and 10 second ride up the elevators (a fact relayed to the tourists everyday) to and from the top of the dam to the powerhouse. I walked along the gallery (tunnel) built through the dam to reach the powerhouse. I saw the giant turbines on both sides of the river. I felt the powerhouse shake as turbines were started and stopped. I've been inside the scroll cage of a turbine - the lower level where the water comes in to turn the giant turbine and generate electricity. I've walked inside one of the 50 -foot diameter diversion tunnels when it was opened up for maintenance. I've been to Stoney Gate at the end of the diversion tunnel. And I've stood on the ramp of the powerhouse and looked back on the dam. It truly is "an engineering victory of the first order" as Franklin Roosevelt described in his dedication speech, but also majestic and grand.

Why real photo post cards? That was an easy one. Although there are plenty of linen post cards from the era of construction, I wanted something that reflected the reality of the time. The Bureau of Reclamation documented the monumental construction project with black and white photos many of which were turned into real photo post cards. It just seemed like a simple, yet elegant way to present the dam.

Although I spent four years at the dam, and I pretty much knew the history and politics surrounding why the dam was built, I didn't know the details of construction. Low and behold, the Bureau of Reclamation has megabytes worth of information on its website. I also found a book with a compilation of several indepth stories on the construction, written at the time of construction. Finally, I got a tourist pamphlet printed shortly after completion of the dam. Armed with facts and information, I set about writing my story.

The exhibit started as a one-frame exhibit and I used every post card I owned! Over the years, I expanded the exhibit to two frames. I thought there weren't enough post cards to be able to expand it to a third frame and essentially left it alone. One day after stamp club, I thought I'd take a look on line just to see if there were any post cards on sale that I didn't have. Wholly cow! There were enough post cards to fill another frame, all on sale right then. - if I won the auctions. Well, I didn't win them all, but I did win enough and Friday morning, right before we left to go set up for the stamp show, I put in the last post card.

So I will keep looking for post cards - I know there are several out there, since I lost the bids on them. In the mean time, maybe it's time for this exhibit to go to a World Series of Philately show....

# Greater Reno Stamp and Cover Show 

August 17-18, 2013
National Bowling Stadium
Reno, Nevada

## Palmares

Judges<br>David McNamee<br>Vesma Grinfelds

Grand, Holmsten Award and Gold<br>An Engineering Victory of the First Order: Hoover Dam<br>Terri Edwards

Gold
Under Pressure, Submarines and Crew
Harvey Edwards
The Penguin - Fact and Fiction
Terri Edwards
Vermeil
Reno, Nevada
Richard Dreiling
The Chinese New Year
Jean E. Johnson
Silver Bronze
Treasures and Trash from a Stamp Store
Nadiah Beekun
Single-Frame Grand and Gold
The Fort Sumter Issue of 1961: A Commemorative in Conflict
David M. Frye
Silver
Postal Boo Boos
Frank Fey
Bronze
Naval Career of Joseph N. Hemphill
Mike Potter
USPOD and USPS Stamps and Souvenir Sheets
Commemorating International Philatelic Exhibitions
Robert Martin

## Stamp Collecting Vocabulary



## ACROSS

1 These books are used to research stamps.
3 $\qquad$ make it easier to separate stamps.
4 We use a $\qquad$ tray and fluid to check
for hidden images in the paper that stamps were printed on.
9 An envelope with a stamp and cancellation of interest.
10 An inexpensive way to attach stamps to album pages.
11 A stamp that has never been used.
12 This is stamped onto the envelope and shows the city, date, and state where it was mailed.
13 An envelope with a special picture or design on the left side.
14 We use these to hold our stamps.
15 A block of stamps with plate numbers printed in the margin.
16 Used to see the beautiful artwork on the stamps up close.
17 If you want to store a lot of stamps safely you can put them in these special envelopes.

## DOWN

2 Many philatelists put their stamps in $\qquad$ .
3 Philatelists use this to measure the size of the perforations around the stamp.
5 You might use these to protect your stamps in a stamp album.
6 Holes that are punched between stamps on a sheet or coil to help separate the stamps easier.
7 A stamp that has straight edges.
8 A person who collects stamps.
9 When you mail a letter the stamp is


Word Bank: Albums, cachet, cancelled, catalogs, cover, glassine, hinges, imperforate, magnifyingglass, mint, mounts, perforationgauge, perforations, philatelist, plateblock, postmark, tongs, watermark

## Advertisements

For Sale; Stamps and Covers at my online store at Wensy.com. Type "artfulputz" in the search box click on "user" then "go". You'll have to join but it's easier than eBay. Most prices start at $1 / 3$ of Scott. Contact Howard at artfulputz@aol.com

## Classic Nevada

Stamp \& Supplies

Buy \& Sell Stamps, Postcards, FDCs and Photos and Documents of Mining + Western interest Nadiah Beekun Philatelist
151 N. Sierra, Reno, Nevada 89501 inside the Antiques \& treasures Mall, Check out our website; Renostamps.com (775)

Alpine Lock and Key Inc 405 S Wells Ave

Reno, NV 89502
775-345-2574


Wanted; the 1949 Silver Wedding issue. Have you seen this stamp? There are several like it from other
British colonies. I need about half of them to complete my collection.

Contact Howard at (775) 677-7143
or artfulputz@aol.com

W ANTED: Germany Third Reich postcards from the Heinrich Hoffmann Studios (Hoffmann was Hitler's personal
photographer) B/W or color, photo or illustrated, mint or used. Paying $\$ 45.00$ and up depending on subject matter and condition. Stan Cronwall 8497850 or stlaine@aol.com

> WANTED: Germany Third Reich postcards from the Carl Werner Studios- B/W or color, photo, or illustrated mint or used. Paying $\$ 35.00$ and up depending on subject matter and condition. Call Stan Cronwall $849-7850$ or stlaine@aol.com

WANTED: Germany Third Reich "Kinder Cards" mint or used-these are cards showing children "playing at war" usually with some junior sized weapon, helmet and/or uniform Most are color but some can be B/W. Most are illustrated, but some are photography. Paying $\$ 35.00$ and up depending on subject matter and condition Stan Cronwall 8497850 or stlaine@aol.com.

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WANTED: Germany Third Reich illustrated postcards by the artist Wolfgang Willrich -B/W or color, mint or used Paying \$35.00 and up depending on subject matter and condition. Stan Cronwall 849-7850 or stlaine@aol.com

## BENNY'S BIN

Art Deco Jewelry
One of a kind Odds \& Ends Victoriania Jacqueline Bloomquist 151 N. Sierra Reno, NV 89501 inside the Arts \& Antiques Mall

## Taura J Macken stampsarefun@yahoo.com is looking for used US stamps for 2012/2013

## Philatelic Biography

Remember answer in complete sentences; add why even though I did not ask. Send to me by email, snail mail (use a nice stamp) or hand it to me and wait to see it in the PB.

1. Name
2. What do you collect?
3. How long have you been collecting?
4. What item are you most proud to have?
5. How do you organize your stamps? Albums boxes etc.
6. How many containers of stamps do you have?
7. What do you want to sell the most?
8. Where do you get most of your stamps?
9. Have you ever exhibited? Would you?
10. What is your biggest pet peeve about the post office and collecting stamps?

"To you Herbert, your uncle leaves, as a hedge against inflation, a stash of U.S. Forever postage stamps."

## Answers August

1. A
2. B
3. B
4. A
5. C
6. B
7. A
8. C
9. B
10. B

Bonus Question:
Beats me that was a month ago and $I$ have lost my mind. I believe it was a train???

## CALENDAR OF <br> EVENTS

Regular Meeting


## Stamp Shows

## 2013 Apple Harvest

September 28-29, 2013 Spokane, WA http://iep-stamps.org/

## SACAPEX 2013

November 2-3, 2013 Sacramento, CA Scottish Rite Masonic Center chet.grant@comcast.net

## FILATELIC FIESTA 2013

November 15-17, 2013 San Jose, CA http://filatelicfiesta.org

## PENPEX 2013

December 7-8, 2013 Redwood City, CA http://www.westpex.com

Piece together a stunning picture of the land we call home with a 500-piece puzzle showcasing the Earthscapes Forever stamps. The stamps were issued Oct. 1 to kick-off October as National Stamp Collecting Month. The puzzle features 15 breathtaking images of America's landscapes as seen from high above the planet's surface. Sure to provide hours of entertainment for all ages, the $18 \times 24$ inch puzzle also makes a spectacular piece of art to frame or display once completed.
"The Earthscapes stamps are selling fast," said Stamp Services Manager Stephen Kearney. "And similar to a Cracker Jacks box, the puzzle comes with a 'prize.'"

At just $\$ 17.95$, the puzzle comes with a sheet of 15 Earthscapes Forever stamps valued at $\$ 6.75$. The stamps are now available at usps.com/shop, by calling 800-STAMP24, and also at larger Post Offices in major metropolitan areas.

Return Address
Bulk Rate
NSSS
PO Box 2907
Sparks, NV 89432

ADDRESS CORRECTION REQUESTED

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City, State 98765-4321

