



# Post Boy

February 2014  
Volume 46, Issue 2

**N.S.S.S. MEETS THE 2ND & 4TH SATURDAY OF EACH MONTH AT 10:00 AM AT THE SILVERADA ESTATES CLUBHOUSE  
LOCATED AT 2301 ODDIE BLVD. (BEHIND THE SAK'N SAVE AT ODDIE AND SILVERADA.)**

## Nevada Stamp Study Society

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[president@renostamp.org](mailto:president@renostamp.org)

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## Editor's Byline

By Marla Wetterling

Hello everyone.

Due to my schedule there may be some meetings where I am unable to attend, but for the most part you should see John and me on a regular basis. I've asked Barbara S. to take notes for me if we are not there, but if you see that neither Barbara nor I are not at the meeting, I'd appreciate any notes from the meeting be sent to me electronically via email at [opusnrosebud@att.net](mailto:opusnrosebud@att.net).

2014 is getting off to a quick start with many stamp items to bring forward. Due to personal reasons both the treasurer position and the presentation coordinator positions are both open. Currently Terri Edwards has stepped up and will be doing both secretary and treasurer duties until another treasurer is found. Stan is stepping in to keep the presentations going until another coordinator can be found. If you are interested in taking on either of these positions please see Stan at the next meeting or email him.

I will be taking the opportunity to interview members and share that with you in the future. Our club members have a variety of stamp collecting experience as well as some interesting life experiences that I am hoping you'll enjoy getting to know them better as much as I do.

Dick Dreiling shared with us that the Nevada State Fair will be up and going again this year and Stan is trying to get a head count on how many people are willing to volunteer for this event as it takes a lot of time and effort to man the club's booth for 4 days.

If you are interested in helping, please sign up at the next meeting or if you are out of the area feel free to email Stan and let him know how much time you can volunteer and whether you'd like to help with set up, tear down, or manning the table. As always they will be looking for exhibits to display.

As I move forward as your Post Boy Editor, please continue to send me articles or items of interest. It really helps to make our newsletter a better reflection of our entire club.

Since our website has gotten an updated and modern look, I've attempted to do the same with the Post Boy. This new template is still a work in progress, but I hope you enjoy the changes to the format. Please let me know what you think and if there are certain items you would like to be included in the newsletter.

### INSIDE THIS ISSUE

1. Editor's Byline
2. Hot Topics
3. Norway Quiz
4. White Space Bugaboo
5. Sarawak Story
6. Advertisements
7. Member Spotlight
8. Calendar of Events & Stamp Show Schedule

## Hot Topics

### New Stamp Club Website

I was pleasantly surprised when I checked out our club's new website. What a fantastic job John Walter has done.

If you haven't had a chance to check out our website recently, you are missing quite a treat.

[www.renostamp.org](http://www.renostamp.org)

There are links to information about our upcoming stamp show July 26<sup>th</sup> and 27<sup>th</sup> at

the National Bowling Stadium in Downtown Reno.

There are sections that talk about our clubs activities and its members and even a section to find our past Post Boy issues.

There is lots of information about the show and even the dealer table layouts.

Please take the time to surf the web and see how our club website provides tons of

information not only to our members, but to prospective new members or others interested in what the NSSS is all about.

Websites and the internet are an invaluable resource for connecting people from different cultures around the world and in our case we can connect based on our love of stamp collecting.

Our club strives  
to continue  
its mission of  
connecting  
and  
supporting  
stamp collectors,  
of all ages  
and  
interests,  
in  
Northern Nevada  
since 1975.



### WANTED: Nevada Themed Exhibits

In honor of Nevada's 150<sup>th</sup> years in statehood we are hoping to draw a large amount of exhibits to our annual stamp show in July that are Nevada based.

Nevadan's are historically independent in our western ideals and this should be an interesting draw for visitors to our stamp show.

Exhibits are as unique as the people that design them. For

this category of exhibits, we are hoping to encourage as many people to show their pride in Nevada.

Whether you collect stamps, postcards, duck stamps, or other philatelic items, they are all welcome to be exhibited.

A state only turns 150 years old once in our lifetime and there are many other special events planned for this year throughout the state.

Home truly means Nevada to all of our club members and what an awesome way to share that with our community at the show this year.

Anyone who knows our state knows it has a vast array of natural beauty that is hard to beat, whether you've driven by a wild horses along Hwy 50 or been lucky enough to enjoy our many special events Nevada is truly a neat place to live and work.

### Nevada State Fair

**June 5 – 8, 2014**

This year's Nevada State Fair is one event that you should put on your calendars now.

**Reserve the Date!**

With the 150<sup>th</sup> anniversary of Nevada's statehood, this year's state fair is sure to be a wonderful event.

Our stamp club may also be participating as we have in the past.

If you are interested in volunteering with this event, please contact Stan and let him know your interest.

# Norway Quiz by Betty Mudge

3



1. What flowers are shown on a 1977 set of two stamps?  
a. roses   b. water lilies   c. peonies
2. What is the central design of the 1969 census stamps?  
a. people and a punched card   b. cross and heart   c. olive wreath and hands
3. What means of transportation is shown on a 1963 set?  
a. car   b. boats   c. train
4. Henri Dunant is shown on a 1961 issue. What was his claim to fame?  
a. Author   b. Composer   c. Founder of the International Red Cross
5. What explorer of the South Pole is honored on a 1961 set?  
a. Roald Amundsen   b. Eilert Sundt   c. Johan Sverdrup
6. What king is shown on the regular issue of 1958-1960?  
a. Haakon VII   b. Olav V   c. Magnus VI
7. What institute of learning is the subject of a 1961 set?  
a. Oslo University   b. Edinburgh University   c. University of Nevada
8. The centenary of the birth of what composer is the subject of the 1943 set of four stamps?  
a. Fridtjof Nansen   b. Jacob Aall   c. Edward Grieg
9. A 1965 semi-postal set shows a severed chain and a dove. What does this celebrate?  
a. Invention of metal   b. Liberation from Germans   c. Protection of birds
10. The centenary of the birth of what king was observed by a 1972 stamp issue?  
a. Haakon VII   b. Olav V   c. Harald



**In order to get your auction bucks for completing the PB quiz you need to either turn in a printed copy with your name and answers to Betty at the next meeting or you can email her with your answers. Each correct answer will earn you \$10.00 auction bucks!**

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# Philatelic Exhibit Judging – The White Space Bugaboo

By Stan Cronwell

Recent philatelic press reports have been talking about an early stirring among some to re-vamp the judging criterion for exhibits.

High time in my book. Details are not even sketchy at this point, so we don't know if this movement will deal with "rules", "regulations" or the "mythology of judging".

Just when in the dim dark past did some group of largely self-appointed "experts" gather around to discuss the arcane and esoteric subject of "white space" on an exhibit page.

Armed with their green eye-shades and precise measuring devices, they came to the conclusion that it is better to jam eight pounds in a six pound bag, than to be aesthetically pleasing to the eye.

You would think that they were more concerned with the cost per page to enter an exhibit, than ending up with something that visitors to stamp shows would find engaging and interesting.

All the hand wringing, and naval lint examinations by the philatelic heavy hitters as to why the hobby is dying and seemingly failing to interest younger people, quickly dismiss the fact that it is a dry, solitary subject that is largely joy-less.

Yes, there is some satisfaction from acquiring a long sought item to add to ones collection, or to win some award, but it generally isn't something that is widely shared.

On the other hand, maybe the philatelic experts should take some lessons from people in the world of advertising. Using white space and constructing an ad to be pleasing to the eye is most important.

The end result has to be selling a product or a service. Obviously, philatelic exhibiting does neither.

More than 50 years ago, Kellogg introduced a new cereal product that was far superior nutritionally to all others. This was before most cereal brands were "fortified" with vitamins and minerals.

It was marketed in a little gold box about the size of a copy of Reader's Digest, and called Kellogg's Concentrate.

It was advertised largely in selected print media like National Geographic, rather than the shotgun approach of TV.

The effectiveness of print advertising has always been more difficult to measure than the blockbuster numbers generated by broadcast outlets.

Sales of course are the ultimate measurement, but the effectiveness of print ads can be measured by the percentage of readers who recall seeing the ad, and further how much they remember of the ad copy.

The most effective ad for Kellogg's Concentrate was merely showing the little gold box on a field of white. The ad copy message was on the front of the package.

I'm not suggesting that a single stamp or cover be the only item on a given exhibit page, but rather that whatever is being shown be pleasing to the eye so as to engage the viewer and making the experience both interesting and fun. Let's have the visitors to our Shows and exhibits walk away with a smile, and not with their eyes glazed over after trying to figure out why they just had their pants bored off by four frames of 2-cent Washington variations.



The following article about Sarawak originally was printed in Linn's Stamp News on December 2, 2013 issue. The author is Michael Rogers.

ASIA BY MICHAEL ROGERS

## Sarawak: land of interesting history and stamps to match

Today, Sarawak is a part of Malaysia, but prior to World War II it was the independent Kingdom of Sarawak, founded and ruled by the White Rajah dynasty of the English adventurer James Brooke.

Brooke had helped the sultan of Brunei to defeat a rebellion and restore order, and his reward was to be granted the landmass of Sarawak.

Brooke's term began Sept. 24, 1841, and on Aug. 18, 1842, he was named rajah by the sultan of Brunei.

Sarawak was an inde-

pendent kingdom until 1888 when it became a British protectorate. It joined the federation of Malaysia in 1963.

The Second World War in Asia actually began in Kelantan on Dec. 8, 1941, (Dec. 7 in Honolulu), and war came to Sarawak a week later, on Dec. 16, when the Japanese occupied Miri and then Kuching on Dec. 24.

Japan ruled Sarawak and North Borneo for the entire duration of the war and ceded control to Australian forces only on Sept. 12, 1945, following the emperor's announcement of Japan's surrender on Aug. 15.

During the occupation period, the issues of 1934-41 featuring Charles Vyner Brooke, the last ruling rajah (Scott 109-34), were overprinted in Japanese with a straight-line overprint (N1-22) for postal purposes.

Figure 1 shows the high-value overprinted \$10 stamp (Scott N22).

The same stamps with an oval chop overprint were intended for revenue purposes, and a third



Figure 2. This type of overprint on the Rajah Brooke stamps indicated use on cash registration envelopes or registered mail.

overprint with three Japanese characters arranged vertically with a double line on either side was used on cash registration envelopes. An example of this overprint is pictured in Figure 2.

Stamps with this overprint were used on registered mail, but had no franking value.

The Scott Standard Postage Stamp Catalogue lists 22 different Japanese occupation issues.

The specialized catalog by Peter Singer, *Japanese Occupation Issues: The British Colonies, 1942-1945*, A Catalogue of

Imperial Japanese Overprints and Issues in Occupied British Territories details 49 different stamps issued for postal purposes, including several different varieties.

The Scott standard catalog notes the violet overprints, but other colors such as black, red, vermilion and blue are known, as well as several varieties, including an inverted overprint on the 8c carmine (Scott N9) and several diagonal overprints, are listed by Singer. Figure 3 shows a diagonal overprint.

Since the basic (not overprinted) stamps were issued during the reign of Great Britain's King George VI, these stamps are eagerly sought after.

The dollar values are especially difficult to locate in today's market. All of the Japanese occupation issues are scarce and some are exceedingly scarce to rare, including the aforementioned inverted overprint and the \$3 blue green and rose (Scott B19A).

Another variety of the 1¢ brown violet is known in a



Figure 3. Nonstandard overprint colors, inverts and diagonal placements such as this one also exist as collectible varieties.

se-tenant pair (Singer 3), one without the Japanese overprint. This variety also is extremely difficult to locate and valued accordingly.

Although most stamp collectors are interested primarily in postage stamps, devoted philatelists will be interested in the Japanese occupation revenue stamps of Sarawak. Singer lists more than 30 different ones, plus several dozen cash registration issues.

Sarawak definitely is a collecting area where discoveries can still be made. ■



Figure 1. During the Japanese occupation, Sarawak's stamps showing the last Rajah Brooke were overprinted for postal purchases with this marking.

What can't you live without?

Like To Sort Through



Where in the world is Sarawak? Asia covers a large area of the world.

**WANTED:** Germany Third Reich postcards from the

**Heinrich Hoffmann Studios** (Hoffmann was Hitler's personal photographer)

B/W or color, photo or illustrated, mint or used. Paying \$ 45.00 and up depending on subject matter and condition.

Stan Cronwall 849-7850 or [stlaine@aol.com](mailto:stlaine@aol.com)

### Duck Stamps

**Wanted:**

George Ray

RW59	RW71
RW66	RW72
RW67	RW75
RW68	
RW69	

Prefer mint, also has duplicates.

### BENNY'S BIN Art Deco Jewelry

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151 N. Sierra Reno, NV 89501  
(Inside the Arts & Antiques Mall.)

### Alpine Lock and Key Inc.

405 S. Wells Avenue  
Reno, NV 89502

775-345-2574



**WANTED:** Germany Third Reich postcards from the **Carl Werner Studios** –

B/W or color, photo, or illustrated mint or used.

Paying \$35.00 and up depending on subject matter and condition.

Call Stan Cronwall at 849-7850 or [stlaine@aol.com](mailto:stlaine@aol.com)

### Classic Nevada

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(775) 762-4905  
[classicnevada@Yahoo.com](mailto:classicnevada@Yahoo.com)

**Wanted:**

The 1949 Silver Wedding issue. Have you seen this stamp? There are several like it from other British colonies. I need about half of them to complete my collection. Contact Howard at (775) 677-7143 or [artfulputz@aol.com](mailto:artfulputz@aol.com)

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[www.stamporama.com](http://www.stamporama.com)

**Taura J. (Casey) Macken**

is looking for used  
US stamps for 2012/2013 to  
trade  
[stampsarefun@yahoo.com](mailto:stampsarefun@yahoo.com)

If you would like to have an advertisement added to the Post Boy, please either email me [opusnrosebud@att.net](mailto:opusnrosebud@att.net) or bring a written note of your advertisements. In the future, these ads will run for 3 months and we will rotate them amongst our club members.

We will have open space starting in March of 2014. The ads are done on a first come first served basis.



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Jean Johnson has been collecting more than forty years, off and on, and has exhibited at several different shows throughout the United States and Canada.

Her collecting interests lie in US, Britain, Canada, New Zealand, Australia, and Ireland.

Her latest exhibit was on Chinese New Year and she showed at Philatelic Fiesta, as well as at shows in Sacramento, Milwaukee, and San Jose, California.

She told me that although she has exhibited at a few different shows, she was awarded a higher level at the show in British Columbia than the shows in the United States, although her exhibit was exactly the same for all the shows, the scores can sometimes vary as well as the feedback that the judges provide.

On a personal note, Jean was born in San Francisco and lived most of her young life in Novato, California. She received her bachelor's degree from University California at Davis in Home Economics and in the 1950's it was difficult for a single female to find employment in an educational environment on the west coast. She applied for jobs in a few western states.

Jean began her career at UNR at Pershing & Humboldt counties, Cooperative Extension Service beginning in 1956, she was attributed with organizing the first 4H group in the area.

Later she moved to Reno to pursue her master's degree at UNR. During the years between working in Winnemucca and continuing her education at UNR. It was difficult finding steady employment her chosen career field, so after accomplishing one master's degree at UNR in home economics she went to the University of Oregon where she received her second master's degree in library science which assisted her in gaining her position in Wyoming.

She worked at a university in Wyoming for 23 years and relocated back to Reno several years after retiring in Wyoming. One of the most interesting things she shared with me was what a culture shock it was from being raised in a large metropolitan area such as San Francisco and then moving to a rural setting such as Winnemucca as a young lady in the mid 1950's.

If you get a chance stop by one of our meetings and chat with Jean Johnson. She has many stories of her life's adventures to share with you.



Picture courtesy of John Walter.

## Stamp Shows & Special Events

### REGULAR MEETING SILVERADA ESTATES CLUBHOUSE 2301 ODDIE BLVD., RENO, NV

FEBRUARY 8<sup>TH</sup>, 2014

10:00AM

Auction

FEBRUARY 22<sup>TH</sup>, 2014

10:00AM

Consignment Sales with Presentation

## Stamp Shows

You may retrieve additional stamp show information from the APS website. <http://stamps.org/DisplayPage.aspx?id=64>

### March 1-2, 2014

#### NOVAPEX 2014

<b>Sponsored by:</b>	Redding Stamp Club
<b>Event Location:</b>	Redding Senior Center, 2290 Benton Drive, Redding, California 96001
<b>Contact:</b>	A. Fracchia, <a href="mailto:ajrv1938@charter.net">ajrv1938@charter.net</a>
<b>Phone:</b>	530-227-2133
<b>Website:</b>	<a href="http://www.reddingstampclub.com">http://www.reddingstampclub.com</a>

### March 8-9, 2014

#### FRESPEX 2014

<b>Sponsored by:</b>	Fresno Philatelic Society
<b>Event Location:</b>	Veterans Memorial Building, 435 Hughes Ave., Clovis, California 93612
<b>Contact:</b>	Dick Richardson, <a href="mailto:starstamps@thegrid.net">starstamps@thegrid.net</a>
<b>Phone:</b>	559-431-5013

### April 12-13, 2014

#### SOPEX 2014 Stamp Show and Bourse

<b>Sponsored by:</b>	Southern Oregon Philatelic Society
<b>Event Location:</b>	Jackson County Expo, 1 Peninger Lane, Central Point, Oregon 97502
<b>Contact:</b>	Jerry Shean, <a href="mailto:geraldshean@yahoo.com">geraldshean@yahoo.com</a>
<b>Phone:</b>	541-772-5536

### April 25-27, 2014

#### WESTPEX

<b>Sponsored by:</b>	WESTPEX, Inc.
<b>Event Location:</b>	San Francisco Airport Marriott Waterfront Hotel, 1800 Old Bayshore Highway, Burlingame, California 94010
<b>Contact:</b>	Edward Jarvis, <a href="mailto:ejarvis@westpex.com">ejarvis@westpex.com</a>
<b>Phone:</b>	415-387-1016
<b>Website:</b>	<a href="http://www.westpex.com">http://www.westpex.com</a>
<b>More Information:</b>	View show's WSP listing, includes exhibition winner list and future dates.

### April 29, 2014

#### Roundup Stamp Show

*Bourse Only (no exhibits)*

<b>Sponsored by:</b>	Olympia Philatelic Society
<b>Event Location:</b>	Columbia Hall, 6794 Martin Way, E., Lacey, Washington 98516
<b>Contact:</b>	Dennis Gelvin, <a href="mailto:dngelvin@comcast.net">dngelvin@comcast.net</a>
<b>Phone:</b>	360-273-0296