

Linn's Digital Only

Scott Stamp Monthly in print will continue

Aug 27, 2024

The cover of the final print edition of the Linn's Stamp News, serial No. 5,000, has an Aug. 26, 2024, cover date.

Jay Bigalke, Editor, Linn's Stamp News



This week's issue of *Linn's Stamp News* marks the moment it will be produced only in a digital format. The final print edition, the 5,000th issue, is currently with the printer and operating under a slight delay. (The PB editor's copy arrived Sept. 3.)

[Scott Stamp Monthly](#), which resumed in March 2023, will continue to be available as a print product with a digital edition. Those with current *Linn's* print-only subscriptions will have their SSM subscription extended, or be given a credit toward purchases on [AmosAdvantage.com](#).

In a memo to staff members, Amos Media CEO Rick Amos attributed this decision to a bigger focus on digital and website content.

"It should not come as a surprise there has been shift in readership and advertising from print to digital," Amos said. "Additionally, the increasing variable costs of a weekly print magazine is unsustainable, and as a result we are going to move to a digital only future for the *Linn's* brand, which will allow us to reach

those seeking instant access to philatelic news, interactive content, improved searchability, real-time updates, as well as reach new audiences."

Just like the previous print issues, the digital-only issues will continue to be loaded into our archive available to subscribers. There, subscribers can view each issue and also download a PDF copy from the digital reading platform.

Future *Linn's* issues will continue to report the news and happenings in the philatelic marketplace, and some weekly columns may move to the monthly print SSM.

We also plan to utilize some of the digital tools available via the reading platform for use in our digital editions. We are working on a future launch of our website that will include new features and take advantage of new options that are possible with a digital-only platform. As we continue to develop that platform, we are open to your suggestions at linnseditorial@amosmedia.com.



The best photo I could take of the famous 1918 Inverted Jenny stamp on display at GASS. The stamp belongs to the APS. It is mounted on a single page, so you must get really close to appreciate the stamp.